



Delivery specifications



Magazine Dairy Global (w x h in mm)

2/1 page	394 x 267 + 3mm bleed
1/1 page	197 x 267 + 3mm bleed
1/2 page	172 x 120 84 x 245

Magazine Dairy Global (w x h in mm)

1/3 page	172 x 78 55 x 245
1/4 page	172 x 58 84 x 120

Way of supply material

Certified PDF is the standard of Reed Business Information for supplying material. Certified PDF is required for a reliable and verifiable exchange of files between advertiser and Reed Business.

For supplying material and for specific queries you can contact our team at: traffic.international@proagric.com



Website Dairy Global.net (w x h in mm)

Leaderboard	728 x 90 max. 100kB .GIF, .JPG, .PNG or HTML5
Billboard	970 x 250 max. 100kB .GIF, .JPG, .PNG or HTML5
Large rectangle	336 x 280 max. 100kB .GIF, .JPG, .PNG or HTML5
Halfpage	336 x 600 max. 100kB .GIF, .JPG, .PNG or HTML5
Advertorial	Max. 200 signs incl. spaces; header, body and payoff + logo 80 x 80 pixels wide .GIF, .JPG + URL
Logolink	2x 40 signs incl. spaces and logo image 60 x 30 pixels .GIF, .JPG or .PNG + URL
Roadblock	Combination of Leaderboard/Billboard and Large rectangle/Halfpage
Blockbuster	550 x 150 pixels .JPG, .PNG - Not animating +URL
Mobile banner	320 x 100 max. 100kB .GIF, .JPG, .PNG or HTML5
Rectangle (mobile)	300 x 250 max. 100kB .GIF, .JPG, .PNG or HTML5

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Newsletter Dairy Global (regular, focus and event newsletter)

Advertorial	Advertorial: 350 characters + Image(approx. 150x100 pixels) + URL
Blockbuster	550 x 150 pixels .JPG, .PNG - Not animating +URL
Sponsored articles	Please consult salessupport@proagric.com for exact specifications

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Conditions supplying physical attachments

Printed copies supply at printing house:

Senefelder Misset Doetinchem
attn.. Coen Heveling
quoting Title and Number
Mercuriusstraat 35, 7006 RK Doetinchem, The Netherlands


Attachments that needs to be printed:

Flyer: max. 210 x 270 mm (W x H) in Certified PDF
Attachment: max. 215 x 278 mm (W x H) in Certified PDF



More information

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